

THE SKINCARE CULTURE

SKINCARE BLOG BY SIMONE SYDEL

ABOUT ME



I'm a Malta-based esthetician who specializes in acne-prone skin. My blog is focused on giving advice for various skin concerns and doing in-depth reviews of skincare products and beauty devices.

In the past two years, I've worked with brands such as Medik8, Paula's Choice, The Inkey List, Drunk Elephant, FOREO Sweden, ANLAN SkinDevices, and Touch Beauty.

20K+

MONTHLY
IMPRESSIONS

2K

TWITTER
FOLLOWERS

7.2K

PINTEREST
FOLLOWERS

2.7M

MONTHLY
VIEWS

SERVICES PROVIDED

In-depth product reviews of 1,500+ words that consist of:

- Detailed explanation of the product (including photos).
- Detailed explanation on how to use it (including photos).
- What to combine the product with for best results.
- Description of my experience using the product for the first time.
- Comparison photos of facial changes after using the product over two-month period or sooner.

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